

THE NEW PALTZ ORACLE

FALL 2022 MEDIA KIT

DISTRIBUTION

Thursdays to over 20 on-campus locations and among various businesses on Main Street in New Paltz. As the official campus newspaper of the State University of New York at New Paltz, it is read by students, college staff members as well as members of the Village of New Paltz community and beyond.

PRINT SCHEDULE

Issue 1 - Oct 12
 Issue 2 - Oct 19
 Issue 3 - Oct 26
 Issue 4 - Nov 2
 Issue 5 - Nov 9
 Issue 6 - Nov 16
 Issue 7 - Nov 30
 Issue 8 - Dec 7

ADVERTISING RATES

Full page (10.25" x 10.5")

Campus
 B&W - \$250 / Color* - \$300

Local
 B&W - \$400 / Color* - \$450

National
 B&W - \$550 / Color* \$600

1/2 page (10.25" x 5.25")

Campus
 B&W - \$150 / Color* - \$200

Local
 B&W - \$200 / Color* - \$250

National
 B&W - \$350 / Color* \$400

1/4 page (5.125" x 5.25")

Campus
 B&W - \$100 / Color* - \$150

Local
 B&W - \$150 / Color* - \$175

National
 B&W - \$250 / Color* \$300

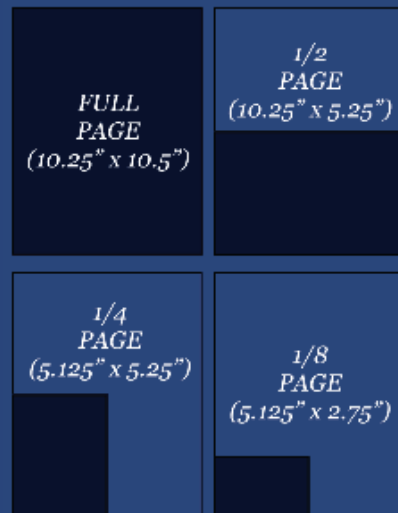
1/8 page (5.125" x 2.75")

Campus
 B&W - \$50 / Color* - \$80

Local
 B&W - \$75 / Color* - \$100

National
 B&W - \$150 / Color* \$200

SAMPLE AD SIZES



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